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**Carnegie Mellon Qatar alumna garners position as ‘Top 30 under 30’**

*Jinanne Tabra is identified as one of the best and brightest entrepreneurs according to CEO Middle East*

DOHA, QATAR (August 26, 2009) *CEO Middle East* has revealed its ‘Top 30 under 30’, a list of the best and brightest entrepreneurs in the Arab world. Jinanne Tabra, a 2008 graduate of the Tepper School of Business at Carnegie Mellon University in Qatar and founder of ARABOH.com, has been named on the list as part of the next generation of Arab leaders. The list includes names from well-known Arab families as well as representing a variety of businesses from internet start-ups to fashion labels to construction firms and oil and gas companies.

“It’s very exciting to be recognized by *CEO Middle East*,” says Ms. Tabra. “It means that people value our efforts to promote the Arabic language and culture. It’s such an honor to be considered one of the Middle East’s ‘top 30 under 30’ while ARABOH.com is just over 1 year old - it tells me we’re on the right track.”

ARABOH.com is a website that promotes the education of the Arabic language, particularly among Arabs living outside the Arab world. It is an online community for learning tools stocking over 700 educational books with an Arabic theme from well-known publishers including Scholastic, Bloomsbury Qatar Foundation Publishing and Asala.

Born in Iraq and raised in Scotland, Ms. Tabra struggled to learn the Arabic language growing up in a non-Arab country. Arabic language books, educational toys and computer games were either in limited supply and variety or non-existent. Her appreciation for the Arabic language and culture today is in a large part due to the efforts made by the small local Arab community in her neighborhood in Scotland. Upon her family’s return to the Gulf a few years ago, Ms. Tabra had the idea to provide Arab children, as well as adults, fun and easy access to Arabic learning tools over the internet and soon thereafter, launched ARABOH.com. Balancing her studies at Carnegie Mellon Qatar and running her own business proved to be a worthwhile challenge for this young entrepreneur.

Success breeds success, as there is still more to come for ARABOH.com. ARABOH.com is gearing up to launch its own new brand of language resources, and is working towards its goal to double the product range. Ms. Tabra is working with ~~the~~ Al Jazeera Children’s Channel and have in stock AJCC DVDs which are among the best children’s television programming in Arabic. In addition,

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ARABOH.com is partnering with a large number of libraries and schools all over the world to put quality Arabic materials in the hands of the people who need them.

ARABOH.com also donates a percentage of annual profits to charities that aid children in the Arab world.

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#### **ABOUT CARNEGIE MELLON**

With more than a century of academic excellence and distinguished research, Carnegie Mellon University is a leader in education with real-world applications. Consistently top ranked, the University has more than 10,000 students, 72,000 alumni and 4,000 faculty and staff globally. Core values of innovation, creativity, collaboration and problem solving provide the foundation for everything we do.

At the invitation of Qatar Foundation, Carnegie Mellon joined Education City in 2004. Here, Qatar Foundation created a unique center for scholarship and research that is the ideal complement to Carnegie Mellon's mission and vision. Students from Qatar and 30 different countries enroll at our world-class facilities in Education City. Carnegie Mellon Qatar offers undergraduate programs in business administration, computer science and information systems, as well as executive and corporate education. Learn more at [www.qatar.cmu.edu](http://www.qatar.cmu.edu).