

ARABIC LANGUAGE BOOKFAIR AT QATAR ACADEMY

On March 10th, Qatar Academy hosted a three-day Arabic Language Festival by ARABOH.com and sponsored by Qatar Academy's Parent Teacher Association.

Qatar Academy faculty, staff, students, families and friends celebrated the first Arabic Language Festival to be held at the school by engaging in Arabic language activities, purchasing Arabic books from ARABOH.com and enjoying a series of guest readers organized by the school's Arabic department. "This is fantastic, we haven't had an Arabic book fair in eight years," said one parents while browsing the selection of books. ARABOH.com's 22-year old founder, Jinanne Tabra, was on hand to chat with parents and teachers about the importance of equipping today's youngsters with a strong foundation of Arabic language and culture.

"Spending time at Qatar Academy has been a wonderful opportunity for us to interact with a diverse group of students. The activities we provide have been a huge success, and we are learning what gets kids excited about reading." As a result of the festival, ARABOH.com is donating more than 3,000 Qatari Riyals worth of Arabic books to the classrooms and libraries of Qatar Academy.

ARABOH.com will be continuing its 2009 Arabic Reading Festival in a number of Qatar's international and independent schools. Products can be purchased online at www.araboh.com and delivered almost anywhere in the world. With a percentage of all proceeds donated to charities that aid needy children in the Arab world, it is a timely movement to educate and revive younger Arab generations.